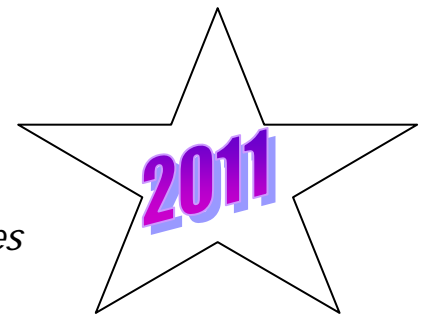


Iowa Lodging Association's
Star Award Program

Sunday, November 6, 2011
 Embassy Suites on the River, Des Moines



The Iowa Lodging Star Awards Program recognizes individuals who exemplify the spirit of the Iowa lodging industry through exceptional professionalism and service in a management or non-management position.

Seven categories available for nominations:

- | | |
|--|--|
| <input type="checkbox"/> Front of the House | <input type="checkbox"/> Sales & Marketing Employee of the Year |
| <input type="checkbox"/> Heart of the House | <input type="checkbox"/> Property of the Year |
| <input type="checkbox"/> Community Service Award | <input type="checkbox"/> Hotelier of the Year |
| <input type="checkbox"/> Department Manager of the Year | |

Criteria... to qualify for a Star Award, the candidate:

1. Must exhibit service above and beyond their normal job responsibilities through outstanding leadership qualities, performing heroic deeds, &/or consistently adding to the general well being of the guests.
2. Must be employed by an active ILA member.
3. Must have been employed at his/her hotel for a minimum of two (2) years.

Description of Qualifications... A description of the nominee's qualifications for a Star Award must accompany the *Official Nomination form*. This narrative should not exceed four (4) typed, double spaced pages. Entries submitted without a description will not be judged.

Property of the Year... This award is presented to an ILA property that demonstrates outstanding performance. Examples might include occupancy increase, renovations and remodeling, increase in repeat business, special events offered, awards received and customer comments. This is a category for the property and all the people associated with it to shine.

Optional Documentation... Additional materials may be submitted for the judges' consideration, but are not required. These may include photos, letters of commendation, guest comment cards or news clippings. All submitted material becomes the property of ILA and will not be returned unless a special request is made.

Awards Presentation... Star Awards will be presented at the ILA 2011 Annual Conference on Sunday, November 6, at the Embassy Suites on the River, in Des Moines, during the evening social event.

See Official Nomination Form

Deadline for Nominations

Nominations must be submitted to the ILA Awards Committee by **October 14, 2011**.
 Mail or email to ILA at: ILA, 9001 Hickman Rd, Ste 220, Des Moines, Iowa 50322
 or email: ila@netins.net. Questions: call Shellie at 1-800-743-IOWA (4692).



Iowa Lodging Association's
2011 ILA Star Awards Program

Sunday, November 6, 2011
Embassy Suites on the River, Des Moines

Official Nomination form

This form can be duplicated for additional nominations.

Deadline to submit: **October 14, 2011**

I am pleased to nominate the following employee for the following Iowa Lodging STAR Award

- | | |
|--|--|
| <input type="checkbox"/> Front of the House | <input type="checkbox"/> Sales & Marketing Employee of the Year |
| <input type="checkbox"/> Heart of the House | <input type="checkbox"/> Property of the Year |
| <input type="checkbox"/> Community Service Award | <input type="checkbox"/> Hotelier of the Year |
| <input type="checkbox"/> Department Manager of the Year | |

Name of Nominee/Property

Position

Hotel/Motel

Address

City/State/Zip

What makes the nominee a STAR?

Please email (or mail) a description of the nominee's/property's qualifications to be named Iowa Lodging's Star Award Winner of the Year. Please provide a picture of your nominee (preferable a bust shot) that we can show during the reception at our event on October 14th.

Name of Person Submitting Nomination

Phone

Date

Iowa Lodging Association
9001 Hickman Road, Suite 220
Des Moines IA 50322
Email: ila@netins.net