



Iowa Lodging Association's
2018 Star Awards Program

Sunday, November 4, 2018

Sheraton West Des Moines

1850 50th Street, West Des Moines IA 50266

The Iowa Lodging Star Awards Program recognizes individuals who exemplify the spirit of the Iowa lodging industry through exceptional professionalism and service in a management or non-management position.

Seven categories available for nominations:

Full Service Property		Select Service Property	
	Spirit of Hospitality		Spirit of Hospitality
	Front of the House		Front of the House
	Heart of the House		Heart of the House
	Community Service Award		Community Service Award
	Department Manager of the Year		Department Manager of the Year
	Sales & Marketing Employee of the Year		Sales & Marketing Employee of the Year
	Property of the Year		Property of the Year
	Hotelier of the Year		Hotelier of the Year
			Innkeeper of the Year

Criteria... to qualify for a Star Award, the candidate:

1. Must exhibit service above and beyond their normal job responsibilities through outstanding leadership qualities, performing heroic deeds, &/or consistently adding to the general well being of the guests.
2. Must be employed by an active ILA member.
3. Must have been employed at his/her hotel for a minimum of one year.

Description of Qualifications... A description of the nominee's qualifications for a Star Award must accompany the *Official Nomination form*. This narrative should not exceed two (2) typed, double spaced pages. Entries submitted without a description or picture(s) will not be judged.

Spirit of Hospitality... This award is presented to an individual in the hotel arena that has demonstrated the industry's highest level of hospitality. This person can be a supplier, a full or part time employee or someone that has gone out of their way to improve the quality of life for guests or employees.

Property of the Year... This award is presented to an ILA property that demonstrates outstanding performance. Examples might include occupancy increase, renovations and remodeling, increase in repeat business, special events offered, awards received and customer comments. This is a category for the property and all the people associated with it to shine.

Optional Documentation... Additional materials may be submitted for the judges' consideration, but are not required. These may include photos, letters of commendation, guest comment cards or news clippings. All submitted material becomes the property of ILA and will not be returned unless a special request is made.

Awards Presentation... Star Awards will be presented on Sunday, November 4, 2018, at Sheraton West Des Moines, during the evening social event.

See Official Nomination Form

Deadline for Nominations

Nominations must be submitted to the ILA Awards Committee by **October 8, 2018**.

Email to: ila@netins.net. Questions: call Shellie at 1-800-743-IOWA (4692).



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Official Nomination Form

This form can be duplicated for additional nominations. Deadline to submit: **October 8, 2018**

I am pleased to nominate the following employee for the following Iowa Lodging STAR Award

Full Service Property		Select Service Property	
	Spirit of Hospitality		Spirit of Hospitality
	Front of the House		Front of the House
	Heart of the House		Heart of the House
	Community Service Award		Community Service Award
	Department Manager of the Year		Department Manager of the Year
	Sales & Marketing Employee of the Year		Sales & Marketing Employee of the Year
	Property of the Year		Property of the Year
	Hotelier of the Year		Hotelier of the Year
			Innkeeper of the Year

Name of Nominee/Property

Position

Hotel/Motel

Address

City/State/Zip

What makes the nominee a STAR?

Please email a description of the nominee's/property's qualifications to be named Iowa Lodging's Star Award Winner of the Year. Please provide a picture of your nominee (preferable a bust shot) that we can share during the reception at our event.

Name of Person Submitting Nomination

Phone

Date

Deadline: October 8, 2018 ♦ Email to: ila@netins.net