

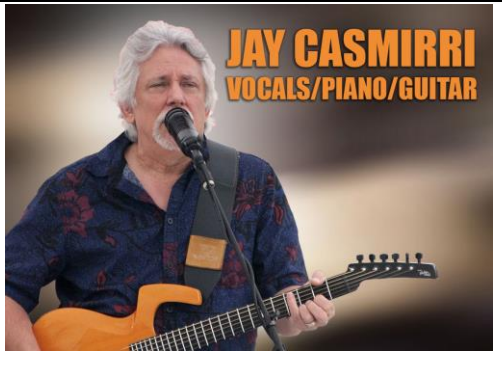
IOWA LODGING  
ASSOCIATION

## Iowa Lodging Association's 2018 Star Awards Program

Sunday, November 4, 2018  
Sheraton West Des Moines  
1800 50<sup>th</sup> Street, West Des Moines IA 50266

The 2018 Star Awards evening welcomes hoteliers from across the state for an enjoyable evening of networking, entertainment and a chance to honor outstanding individuals in the industry.

This annual event brings together all individuals that work in the lodging industry; from vendors to owners to management to college students; each position plays an important role in making this industry work. The Star Awards Program is a tribute to outstanding individuals in the industry that have gone above and beyond in their respective line of work. This evening is to say **"thank you"** to those individuals for a job well done.



**Jay Casmirri** Jay Casmirri is a vocalist who accompanies himself on both guitar and piano (not at the same time!). He has an amazing voice, and plays songs that prove to be crowd-pleasers at every performance.

After almost 30 years of being a part of the Arizona music scene, Jay relocated to Des Moines, Iowa in 2012. In Arizona, he fronted the popular duo "THE BLENDERZ" for 15 years. Prior to that, he provided lead vocals, guitar and piano to several valley bands, as well as soloing since 1980.

Also a songwriter, Jay composed a song entitled "Let It Light Our Way" as a fundraiser for the Space Shuttle Children's' Fund (which was used at the Challenger Memorial Visitor Center for many years) and wrote and engineered an original score for the independent film "WAR".

### Employee Recognition

The Iowa Lodging Star Awards Program is a great way to recognize outstanding employees of the lodging industry. Award winners receive a beautiful trophy for the category of their nomination. Winners will be pictured in ILA's quarterly eNewsletter.

### Silent Auction

Outstanding gifts await the top bidders at this year's event. From trips with overnight stays at beautiful lodging properties to meals at some of Iowa's most elite restaurants, tickets to major events, plus much much more will be available at this year's silent auction event.

### Schedule of Events:

- 5:00 – 8:00 ILA Silent Auction
- 5:00 – 6:00 Reception
- 5:00 – 7:00 Entertainment – Jay Casmirri
- 6:00 – 7:00 Dinner
- 8:00 – 9:00 Remarks by ILA President  
Star Awards Presentation

## 2018 Conference Sponsors

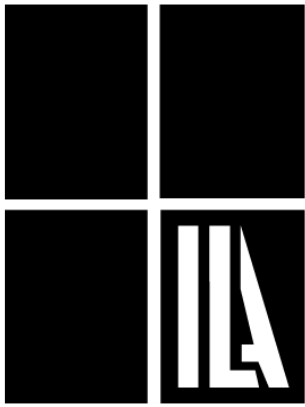
*Ames CVB*

*Greater Des Moines CVB*

*Heartland Payment Systems*

*Prairie Meadows*

*Effective: September 14, 2018*



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Iowa Lodging Association's  
2018 Star Awards Program  
**Event Registration**

Sunday, November 4, 2018

Sheraton West Des Moines  
1800 50<sup>th</sup> Street, West Des Moines

**\$40 ILA Members ♦ \$50 Non-Members  
Student Rate \$15**

Name \_\_\_\_\_

Property \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

*To register additional attendees from your property, please photocopy the registration form.*

**Indicate (X) payment mode:**

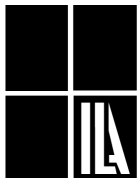
Check # \_\_\_\_\_ (Payable to ILA) or AmExp \_\_\_\_ Discover \_\_\_\_ M/C \_\_\_\_ Visa \_\_\_\_ Check # \_\_\_\_\_

Credit Card # \_\_\_\_\_ CV2 \_\_\_\_\_

Exp. Date \_\_\_\_\_ Total \$ \_\_\_\_\_

Name on Card \_\_\_\_\_

**CANCELLATION POLICY: Written cancellations received prior to October 26, 2018 will be charged a processing fee of \$15.00 ♦  
NO REFUNDS will be made after October 26, 2018.**



IOWA LODGING  
ASSOCIATION

9001 Hickman Road, Suite 220  
Des Moines, Iowa 50322  
Phone: (515) 278-8700  
Fax: (515) 278-0245

**Special Hotel Room Rate of \$79.00**

**Make your reservation today!**

**at the Sheraton West Des Moines**

**by calling 515-457-2127 and reference**

***"ILA Star Awards Event"***

**Deadline for special rate is November 1<sup>st</sup>!**